

21,000 people with epilepsy have died SUDDENLY and died YOUNG over the last 21 years.

What is Prevent21?

SUDEP Action's Prevent21 appeal shines a light on this shocking disaster bringing it out of the shadows and to the public's attention.

With a significant change of attitude, culture, and action towards epilepsy, many many lives CAN be saved.



Prevent21 aims to raise £1million by 2021

With YOUR help, this is what your fundraising could help us provide:

£10	Provides risk awareness resources for children and young people
£21	Gives rapid support information for bereaved families after a sudden death
£50	Reaches 1,000 families with preventative and life-saving information
£100	Helps 100 young people to manage and reduce their risks
£150	Provides four Coffee Clubs for bereaved family members to get together
£200	Enables ongoing support service to one family after a sudden death, and beyond
£500	Distributes vital risk awareness information to 500 families of children with epilepsy
£1,000	Provides free risk tools and training for 100 front line health professionals
£5,000	Facilitates research into causes and prevention of sudden death
£10,000	Aids developing paediatric risk tools for doctors treating children with epilepsy
£21,000	Supports a research programme to learn lessons from sudden deaths in children with epilepsy

Prevent21



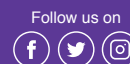
Support SUDEP Action's fight against sudden epilepsy death in the young



Every one of the 21 people who died this week is worth fighting for. Helping people take action to save lives now, and in the future – is part of our DNA. Thank you for joining us in this life saving campaign.

Jane Hanna OBE
SUDEP Action CEO

SUDEP Action 
SUDEP.ORG



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Registered charity 1164250 (England & Wales), SC047223 (Scotland).
Epilepsy Bereaved (founded 1995) is part of SUDEP Action.

#Prevent21

SUDEP Action 
Making every epilepsy death count







SUDEP Action and what we do

-  SUDEP Action is dedicated to raising awareness of epilepsy risks and tackling epilepsy deaths, including Sudden Unexpected Death in Epilepsy (SUDEP)
-  We provide practical help to those working on the frontline of the NHS, people with epilepsy, and their families to help manage risk and save lives
-  Our research fund aims to strive for answers to help save lives now and in the future
-  At our core we specialise in supporting people bereaved by epilepsy immediately after a sudden death and in the years following, as they rebuild their lives

How can we stop this?

Supporting Prevent21 will enable SUDEP Action to deliver its vision of:

Reducing deaths from epilepsy and ensuring that critical lifesaving knowledge and awareness of risk management is brought to the attention of hundreds and thousands of people.

-  **Keeping people safe**
Reaching hundreds more health professionals throughout the UK and beyond to inform them of the devastating and proven reality of SUDEP, so they can advise all epilepsy patients
-  **Staying safe**
Giving children, young people and their families, the information and support they need to reduce risk and manage their epilepsy
-  **Targeting prevention and cure**
Forging forward with our dedicated research into the cause and prevention of sudden death
-  **Bereaved families taking action**
Supporting and working alongside those whose loved ones have died suddenly

Join the SUDEP Action fight

Will you support our families and help save a life?

21,000 lives lost young.
Let's take action together.

Here are just a few ideas:

- 21 companies
- 21 sports clubs
- 21 sponsored events
- 21 dress-down days
- 21 Bake Offs and cake sales
- 21 car washes
- 21 unique events
- 21 of anything that will help save lives

21

How to make a donation

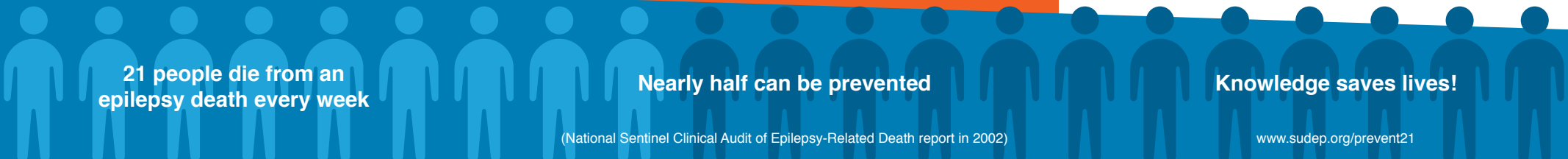
You can help Prevent21 by texting **PREVENT followed by £15** to 70085* or send a cheque donation to SUDEP Action to the address at the back of the leaflet (payable to SUDEP Action). For other ways to donate, visit www.sudep.org

For more information about other ways you may like to get involved please contact our fundraising team:

email
fundraising@sudep.org

or call
01235 772850

*UK numbers only, texts are charged at your mobile phone operator's standard rate. You must be 16 or over and please ask the bill payer's permission. For full terms and conditions and more information, please visit www.donr.com



21 people die from an epilepsy death every week

Nearly half can be prevented

Knowledge saves lives!

(National Sentinel Clinical Audit of Epilepsy-Related Death report in 2002)

www.sudep.org/prevent21